
**THREE HOLY HIERARCHS
ROMANIAN ORTHODOX CHURCH
6402 226th Street SW
Mountlake Terrace, WA 98043**



August 1, 2019

Dear Friend,

This fall, the Three Holy Hierarchs Romanian Orthodox Church from Mountlake Terrace will host the **“Taste of Romania” Festival**. The event, at its second edition, will take place on **September 28th-29th, 2019** and is aimed at sharing the Romanian-American community’s culture and traditions, and at encouraging intercultural dialogue with neighboring communities. Featuring authentic Romanian food and live music and folk dance performances, this family-friendly event has previously attracted thousands of participants of all ages and nationalities. This year, the festival will again be featured on multiple community calendars and is expected to appeal to a wide and diverse range of guests.

We would like to invite you to reach out to this audience by becoming a Festival Sponsor. Your sponsorship dollars will help us surpass last year’s success and provide your company with ample exposure to the festival participants and to the members of the Romanian-American community. Please take a moment to review the enclosed package, which details the recognition means and event benefits associated with our multi-tiered sponsorship program, as well as several targeted sponsorships and in-kind partnership opportunities.

If you are interested in sponsoring the “Taste of Romania” Festival, please complete the contribution form and return it along with your payment to **Three Holy Hierarchs Orthodox Church, 6402 226th Street SW, Mountlake Terrace, WA 98043**. To ensure maximum exposure, your promotional materials must reach us by September 4th, 2019. Please feel free to email us at festival-info@ortodox.org if you have any questions or would like to discuss a custom-tailored sponsorship package that best fits your budget and marketing needs.

We hope you’ll consider becoming a sponsor of this special event and look forward to partnering with you. Thank you for your support and consideration!

The “Taste of Romania” Festival Committee
Three Holy Hierarchs Romanian Orthodox Church

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**2019 MULTI-TIERED
SPONSORSHIP PROGRAM**



We have designed a comprehensive multi-tiered sponsorship program that provides substantial benefits at every level. In addition to pre and post-event advertising through our email and social media campaigns, event website, and church newsletter, our sponsors will enjoy special recognition at the event, as well as complimentary food & drink vouchers. We invite you to explore this exciting program by using the chart below. Please email us at festival-info@ortodox.org if you have further questions or would like to customize a package that best fits your budget and marketing needs.

	PATRON \$10,000 (one available)	PARTNER \$5,000 (two available)	BENEFACTOR \$1,000	ADVOCATE \$500	SUSTAINER \$250	FRIEND \$100
PRE-EVENT RECOGNITION						
Home webpage credit	√ logo					
Social media mentions	√ name and link	√ name only				
Email campaign credit	√ logo and link	√ logo and link	√ name only	√ name only		
Sponsors webpage credit	√ logo and link	√ logo and link	√ logo only	√ logo only	√ name only	√ name only
EVENT RECOGNITION						
Distribution of branded materials	√					
Main stage banner	√					
Main stage mentions	√	√				
Event t-shirt logo	√	√				
Event map logo	√	√	√			
Booklet ad	√ front page	√ ½ page	√ ½ page	√ ¼ page	√ ¼ page	√ name only
EVENT BENEFITS						
Food & drinks	√ free	√ \$100 voucher	√ \$75 voucher	√ \$50 voucher	√ \$25 voucher	
POST-EVENT RECOGNITION						
Free ad in church bulletin	√ full page 1 year	√ ½ page 1 year	√ ¼ page 1 year			

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**2019 TARGETED AND IN-KIND
SPONSORSHIP PROGRAM**

We have the right sponsorship for every organization, with targeted options designed for maximum visibility in high profile areas that are guaranteed to be focal points for all who enter the festival. Benefits include signage and the opportunity to place your branded items in the sponsored booth, as well as credit in the event booklet and on the closed-circuit monitors from the church foyer. Simply select the offerings that best fit your budget and marketing needs.

In-kind sponsorships, offering non-cash support, are just as welcome and valuable. Such contributions may include rental equipment, art and craft supplies, or any other items needed to manage the festival. Please email us at festival-info@ortodox.org to discuss these options.

OPTION	PRICE	HOW MANY
Food booth sponsor (four booths available)	\$5000 for exclusive rights	one exclusive per booth
	\$1000 for shared rights	up to five shared per booth
Desserts sponsor	\$1000 for exclusive rights	one exclusive
	\$500 for shared rights	up to two shared
Beer sponsor	\$5000 for exclusive rights	one exclusive
	\$1000 for shared rights	up to five shared
Wine sponsor	\$5000 for exclusive rights	one exclusive
	\$1000 for shared rights	up to five shared
Non-alcoholic beverages sponsor	\$1000 for exclusive rights	one exclusive
	\$500 for shared rights	up to two shared
Artistic program sponsor	\$2000 for exclusive rights	one exclusive
	\$500 for shared rights	up to four shared
Marketplace sponsor	\$1000 for exclusive rights	one exclusive
	\$250 for shared rights	up to four shared
Kids booth sponsor	\$500 for exclusive rights	one exclusive
	\$250 for shared rights	up to two shared

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**2019 SPONSORSHIP AND
CONTRIBUTION FORM**

To guarantee inclusion in all our recognition materials, please submit contribution form and your ad/logo in electronic format by September 4th, 2019. By submitting early, you maximize exposure.

COMPANY OR SPONSOR NAME AS YOU WANT IT TO APPEAR IN RECOGNITION MATERIALS

CONTACT NAME

ADDRESS

CITY

STATE

ZIPCODE

PHONE

EMAIL

SPONSORSHIP TYPE

- | | | | |
|-------------------------------------|----------|---|-----------------------|
| <input type="checkbox"/> PATRON | \$10,000 | <input type="checkbox"/> FOOD BOOTH SPONSOR | EXCLUSIVE? ____ (Y/N) |
| <input type="checkbox"/> PARTNER | \$5,000 | <input type="checkbox"/> DESSERTS SPONSOR | EXCLUSIVE? ____ (Y/N) |
| <input type="checkbox"/> BENEFACTOR | \$1,000 | <input type="checkbox"/> BEER SPONSOR | EXCLUSIVE? ____ (Y/N) |
| <input type="checkbox"/> ADVOCATE | \$500 | <input type="checkbox"/> WINE SPONSOR | EXCLUSIVE? ____ (Y/N) |
| <input type="checkbox"/> SUSTAINER | \$250 | <input type="checkbox"/> BEVERAGES SPONSOR | EXCLUSIVE? ____ (Y/N) |
| <input type="checkbox"/> FRIEND | \$100 | <input type="checkbox"/> ARTISTIC PROGRAM SPONSOR | EXCLUSIVE? ____ (Y/N) |
| | | <input type="checkbox"/> MARKETPLACE SPONSOR | EXCLUSIVE? ____ (Y/N) |
| | | <input type="checkbox"/> KIDS BOOTH SPONSOR | EXCLUSIVE? ____ (Y/N) |
- IN-KIND CONTRIBUTION

DESCRIPTION

VALUE

**PLEASE MAIL FORM AND CHECK PAYABLE TO THREE HOLY HIERARCHS ORTHODOX CHURCH TO 6402
226th STREET SW, MOUNTLAKE TERRACE, WA 98043.**

AMOUNT ENCLOSED _____

IF YOU HAVE ANY QUESTIONS, PLEASE EMAIL US AT festival-info@ortodox.org.

THANK YOU FOR YOUR GENEROUS SUPPORT!